



PAPER DIGEST

# CERTIFICATE OF RECOGNITION

MOST INFLUENTIAL CIKM 2004 PAPER

This is to certify that the paper

## Optimizing Web Search Using Web Click-through Data

*Gui-Rong Xue, Hua-Jun Zeng, Zheng Chen, Yong Yu, Wei-Ying Ma, WenSi Xi, and WeiGuo Fan*  
presented at the ACM Conference on Information and Knowledge Management (CIKM), 2004  
is recognized among the Most Influential CIKM 2004 Papers



**Paper Digest**  
New York, New York



**Edition 2026-03**  
Issued 2026-03 - Impact Factor 6

[Verify this certificate at paperdigest.org](https://paperdigest.org)

Certificate ID fef95f305b416605 - Ranking constructed from citations in research papers and granted patents.

Scan to verify

